



BITCI ROCK



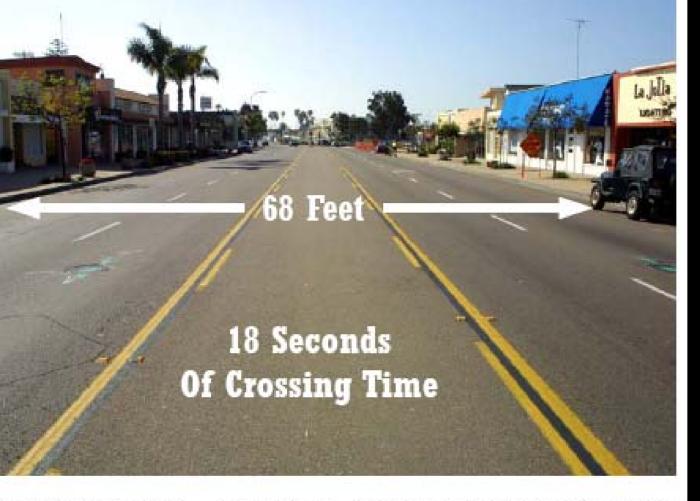


La Jolla Boulevard, Bird Rock, San Diego, California (Five to two lane conversion, before). Four signals and one four-way stop being removed. Back-in Angled parking to be added. (23,000 ADT)

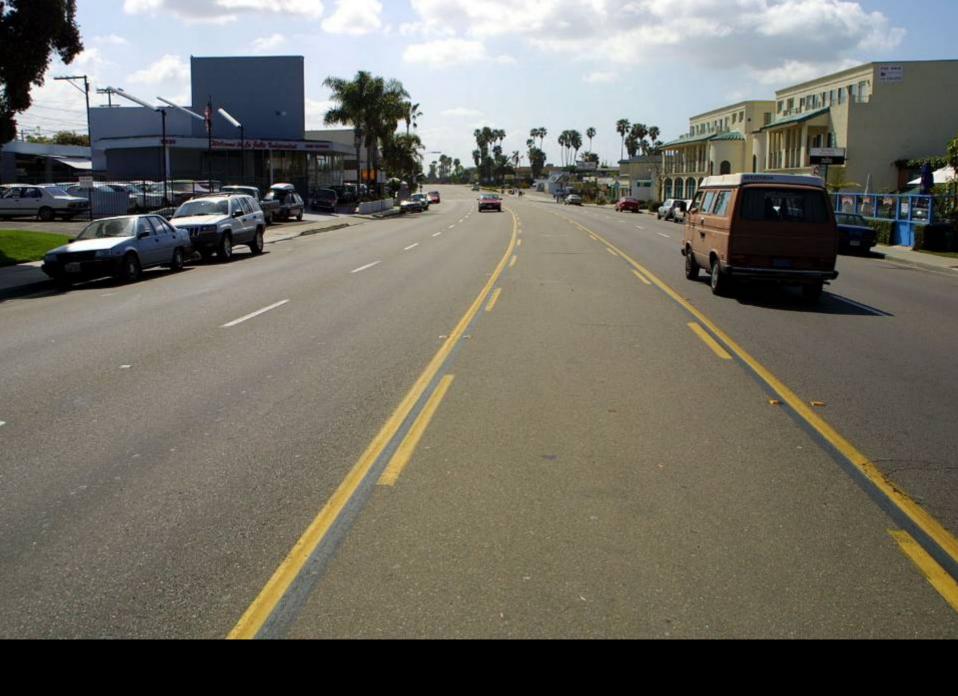




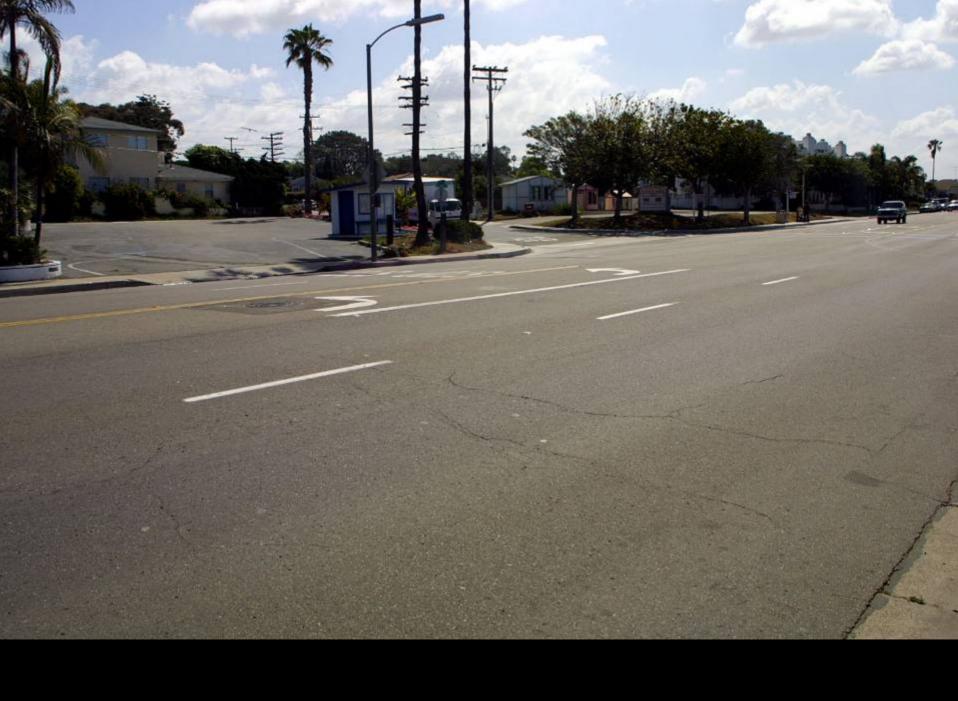




La Jolla Boulevard — 68 Feet Wide, 38-42 mph, 22,000 vehicles per day Bird Rock's first priority for resolving its problems.



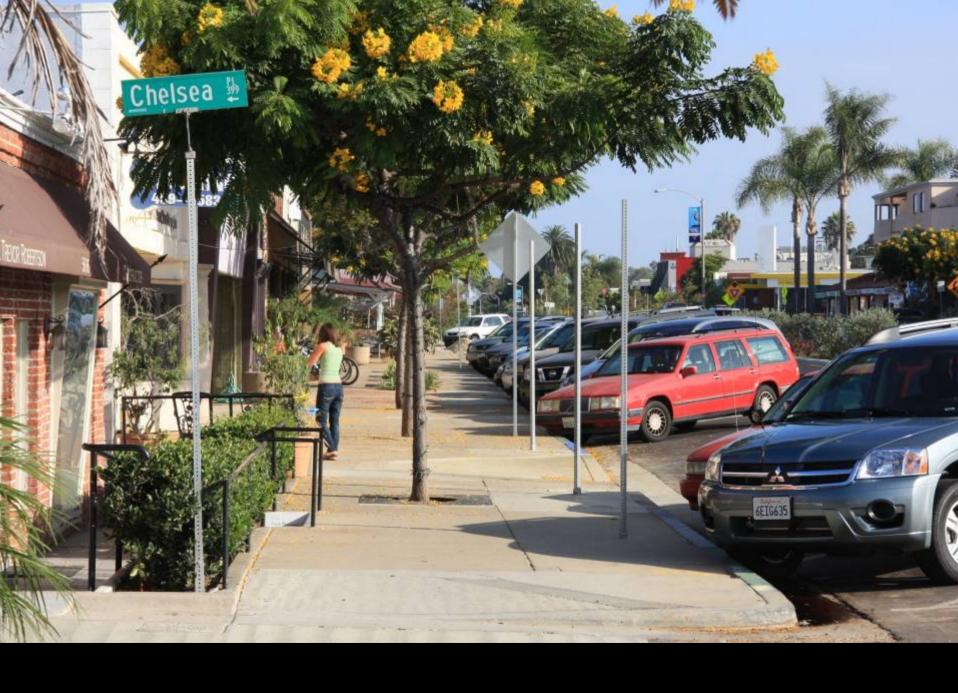












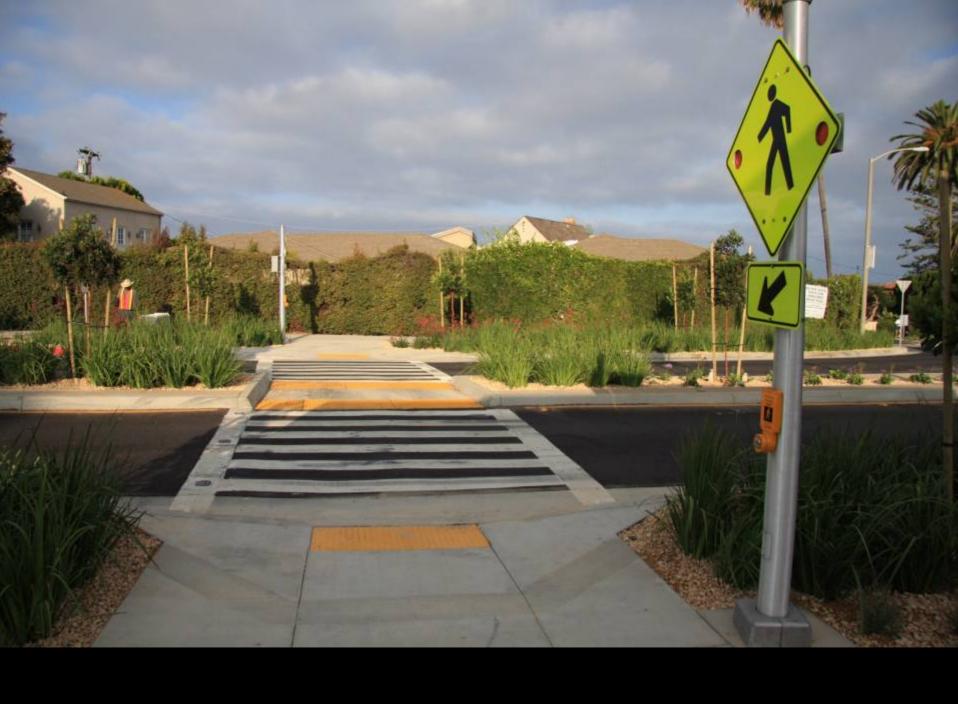












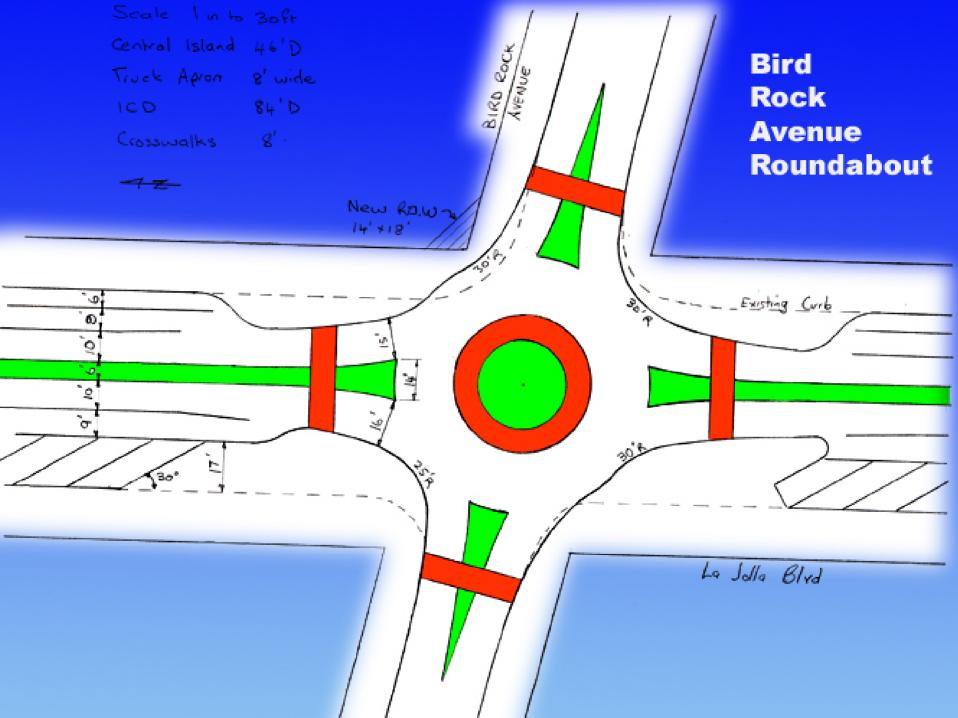


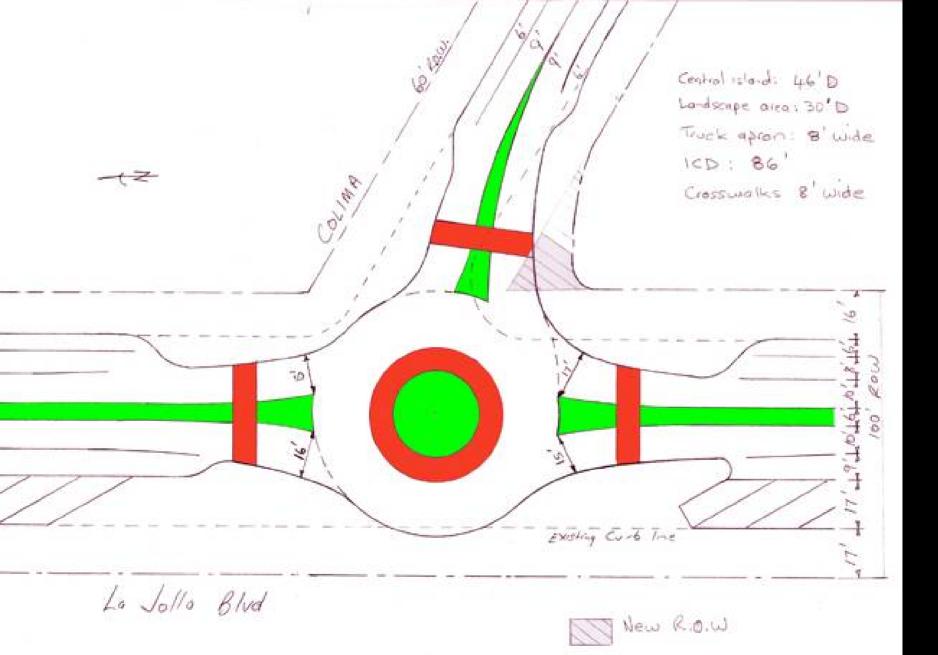












Scale 30' to 1"































Our San Diego

Local news online

For the most recent local news, sports, arts, entertainment and opinion online, go to **uniontrib.com**

LA JOLLA

'RENEWED EXCITEMENT' FOR NEW TOWN CENTER

Bird Rock's renovation nearing its final stages

By Helen Gao

For many years, the cozy, beach-side community of Bird Rock was considered by some as the ugly stepchild of the tonier La Jolla Shores and Village.

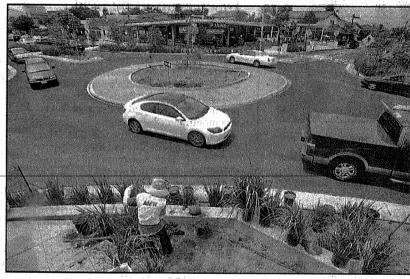
Not anymore. "Hip" and "appealing" are words proud residents now use to describe the neighborhood's small town center along La Jolla Boulevard, roughly between Midway Street and Camino de la Costa.

San Diego is nearly finished with \$5.6 million of improvements to Bird Rock's commercial corridor and adjoining side streets. The main drag has been renovated to include medians, traffic circles at intersections and sidewalk extensions for pedestrians.

All the new features are landscaped and help to slow traffic to create a more walkable and aesthetically pleasing environment. Some side streets are getting similar upgrades.

The redesign has narrowed a stretch of the boulevard from two lanes to one in each direction, with diagonal parking

SEE Bird Rock, Page 3



Carlos Hernandez of contractor West Coast General worked on the landscaping near a new traffic circle Monday. The circle and landscaping are part of a renovation of Bird Rock's town center that is scheduled to be complete next month. Angela J. Cesere / Union-Tribune

